T1D1

Pickleball Classic: Dink for Diabetes

Sponsorship Packet

On behalf of T1D1 (Type 1 Diabetes from Day 1 of diagnosis), we're pleased to invite you to join us as a sponsor of the inaugural T1D1 Pickleball Classic: Dink for Diabetes, an open pickleball tournament and celebration.

EVENT DETAILS:
Dill Dinkers
North Bethesda
Feb. 27, 2027
10am-2pm
www.t1d1.org/pickleball-27

T1D1, 501(c)(3)
Drew Mendelow, 18yo, Founder and Creator
Gaithersburg, MD

8.7M

people worldwide have Type1 Diabetes with the average age of diagnosis being 12 years old.

3.9M

people would still be alive today if they had sufficient access to care and education.

Our Mission: Empower youth to manage Type 1 Diabetes from Day 1 of diagnosis.

T1D1 was created by Drew Mendelow at the age of 13 and is the first FDA-cleared over-the-counter insulin calculator app, designed to help people with Type 1 Diabetes calculate insulin doses with confidence. Every dollar raised helps us reach more families of those newly diagnosed with T1D and ensures they have access to this life-changing resource at no cost.

Learn more about T1D1 and Drew's story.

The T1D1 Pickleball Classic: Dink for Diabetes, unites players, families and supporters to raise vital funds to provide free resources to everyone who needs it. By sponsoring this event, you'll not only reach your target audience but also make a meaningful difference for people living with Type 1 diabetes.

View last year's video and more details at T1D1.org/pickleball-27

BENEFITS FOR SPONSORS

Brand Exposure

Reach thousands of active, community-minded adults and families.

Community Engagement

Engage with the community and support a meaningful, tax-deductible cause.

Digital Marketing

Social media & email mentions to 5,000+ followers and T1D1 Application users.

100% of proceeds from this event will go towards T1D1's mission to support youth newly diagnosed with Type 1 diabetes.

In addition, sponsorship provides great exposure for your business, is tax deductible, and is a wonderful way to give to the Type 1 community.

TIERED SPONSORSHIP

Sponsor Benefit	Trophy $8k	Gold $5k	Silver $3k	Bronze $1k
Primary Tournament Sponsor Logo is prominent on all materials and only logo on player medals	Given to one sponsor only	—	—	—
Tournament Team Entry	2 players	—	—	—
Court sponsorship	Yes	Yes	—	—
Advertise on TV Screens during event	Yes	Yes	—	—
Eligible for promo add-ons and Swag Bag*	Yes	Yes	Yes	—
Social Media Insta and/or LinkedIn	3 posts	2 posts	1 post	—
Display your company's banner during event	Yes	Yes	Yes	—
Spectator Tickets	8	6	4	2
Logo on T-shirts	Logo 5"- 7"	Logo 3"- 5"	Logo 3"- 5"	Logo 2"- 3"
Logo on Flyers	Yes	Yes	Yes	Yes
Advertisement on tournament website	Yes	Yes	Yes	Yes
Logo on Event Banner	Logo 3'	Logo 2'	Logo 2'	Logo 1'

*Trophy, Gold, and Silver are eligible for promo add-ons which may include: water bottles with logo, towels with logo, swag bag with logo, signage to sponsor food stations.

THANK YOU!

If you have any questions, please feel free to reach out directly to Mike Mendelow at **Mike@t1d1.org** or any team member at **info@t1d1.org**.

We look forward to hearing from you and hope to welcome your company among our valued supporters!

View more details at T1D1.org/pickleball-27

RESERVE YOUR SPONSORSHIP SPOT NOW

501(c)(3) Information
T1D1 is an approved subordinate organization/fund held within the Players Philanthropy Fund
Tax ID: 27-6601178